

TUCKER D. FRANKLIN

(660) 654-0698 | tfranklin50.10@gmail.com | tuckerdfranklin.com

EXPERIENCE

Deputy Editor for Arrowhead Report

Sports Illustrated

- Responsible for creating video, written and audio content on a daily basis.
- Produce daily podcast on different topics involving the Kansas City Chiefs.
- Deliver breaking news stories accurately and in a timely manner.

Sports Editor

The Maryville Forum

- Created, edited and managed articles to be published online and in print.
- Assigned stories and controlled layout and design of pages in the section.
- Responsible for attending sporting events in the coverage area.

Communication Specialist

North Cross United Methodist Church

- Developed a social media strategy to increase interaction and attendance.
- Created promotional flyers, pamphlets and advertising for church events.
- Designed graphics to be used in worship services and marketing campaigns.

Content and Production Intern

Sports Radio 810, Union Broadcasting

- Contributed to daily show by planning and creating segments.
- Aided in the production of live and pre-recorded radio show.
- Responsible for publishing shows to the podcast hosting site after it was completed on air.

SUMMARY OF QUALIFICATIONS

- Thorough understanding of production for print, audio and video mediums.
- Comprehensive knowledge of design, AP style, copywriting, copy editing and photography.
- Ability to write and publish stories in a timely manner online or in print.
- Expansive knowledge of all major American sports leagues.

SKILLS

- Adobe CS6
- Final Cut X Pro
- Graphic design
- Print design
- Copywriting
- Photography
- SEO and Google Analytics
- Social media strategy
- Web content development
- Podcast hosting

REFERENCES

Joshua Brisco

On-Air Host, Sports Radio 810
(913) 957-1703

Phil Cobb

Owner/Publisher, Maryville Forum
(660) 582-1395

Steven Chappell

Student Media Adviser
(515) 447-9630

EDUCATION

Bachelor of Arts: Mass Media, Sports Media

Northwest Missouri State University, 2019